

THE NATIONAL LIBRARY'S STRATEGY FOR 2009-2012

VISION

The National Library is the nation's memory and a multi-media centre of knowledge at the leading edge of the demands of the future.

MAIN AIMS

The National Library shall:

- be one of Europe's most exciting and modern national libraries
- be the core of Norwegian digital libraries
- offer knowledge and experience of high quality
- offer both cultural understanding and technological knowledge.
- be an organisation open to change

The Act of Legal Deposit of Generally Available Documents gives the National Library a mandate to collect, register for retrieval, and preserve for posterity Norwegian published production of knowledge and culture from all media and in all forms and formats. This creates a unique base of knowledge for present and future use. Knowledge of the organisation of knowledge prepares the content to be retrieved and made accessible. Use of the collection for purposes of research and documentation, and by a general public, is based on the development of expert knowledge, knowledge of the collection, and competence of information transmission. In the period up to 2012, further development of net-based information transmission is central. Through NBdigital and the digitalisation program established in 2006, the collections are preserved long-term in digital form and made ready for internet accessibility. The aim is to receive ongoing growth in digital form and to digitalise the historical collection over a 20-year period. Up to 2012, the follow-up of the mandate given to the National Library by the Norwegian Parliament concerning digitalisation of the cultural heritage (para. 24, 2008-2009) and library (para. 23, 2008-2009) will present an important premise for prioritisation of tasks.

To further expand on the main aims, the National Library has developed strategic policy documents in the fields of collection development, subject development and research, information transmission, preservation, digitalisation, communication and staff policies.

To enable the National Library to reach its professional ambitions, we keep a constant eye on work processes, distribution of tasks, and management structure, so the tools are adapted to the tasks to be solved. An encompassing value-based staff policy prepares for a broad participation and engagement in the development work.

In the period 2009 – 2012 the National Library has a focus on the following tasks:

- digital information transmission through further development of interface and services in NBdigital and Bokhylla.no
- continuation of the digitalisation program
- preparation of the collections for research purposes
- development of integrated searches across all Norwegian library bases (library searches) and preparation for common ABM-searches (ABM - The Norwegian Archive, Library and Museum Authority)

- access to rights-protected material via agreements
- accessibility through exposure of meta-data and digital content for the big search engines
- implementation of exhibition- and arrangement programs which impart the collections in a broad perspective
- marking of jubilees and special or historic days
- increased growth of legally deposited material and other material in digital form
- supplementation of the duty-delivered collection with material of strategic importance
- development of secure digital long-term preservation of cultural heritage material for own and other institutions' collections (hereunder for the museums in collaboration with the National Archives)
- securing media and content through systematic preservation, conservation and restoration, and through the production of copies
- effective production of metadata with the right quality.
- development of new forms of organisation and retrieval of knowledge
- multi-medial production of bibliographies
- further development of the custodian library as a national centre for interlibrary loans
- establishment of strategic partnerships within our core areas
- fulfilment of future demands of competence as a result of being a multimedia centre of knowledge
- adaptation and expansion of the building mass in order to solve future tasks
- appropriate management of activities and effective solutions to tasks